



ESİN ERTUVAN MARINOV

VISUAL COMMUNICATION DESIGNER

Portfolio: www.esince.ist



DESTINATION

To share with you the knowledge, skills and experiences I have gained over last 7 years. Becoming part of your company, I believe I can take to a higher level.

QUALIFICATIONS

Desktop Publishing

I'm following up all the stages from the creative design stage to the printing processes.

Branding, Logo Design, Corporate Identity, Campaign Preparation and Management, Press Advertisements, Packaging Design, Poster, Catalog, Brochure, Newspaper, Magazine, Insert

Outdoor

I have knowledge / experience in design, material information, assembly system and digital printing systems in outdoor advertising.

Billboard, Racket, Sign, Totem, Pedestal, Orientation, Building Dressing, Vehicle Dressing, Indoor and Outdoor Digital Printing Designs.

Digital Media

I have knowledge / experience of website interface design, e-bulletin, banner techniques and rules.

Website Interface, Dashboard, UI/UX, E-Bulletin, Fixed Banner, Animated Banner, Gif.

Social Media

Creating the brands' accounts on social networks, creating the page with creative design and content, dynamicalize and manage.

Creating/managing social media campaigns, Advertising designs, Creating social media accounts, Making visual designs, Creating Survey, Event and Sales, Reporting.

EDUCATION

Istanbul Arel University - Faculty of Communication - Visual Communication Design (4 years)

Marmara University - Digital Marketing and Social Media Specialist (2 months)

Zühtü Kurtulmuş High School - Department of Social Sciences

FEATURES



No
Smoke



Team
Work



Meticulous /
Disciplined
Work



Taking Initiative
Independent Work



In Limited
Time Business
Conclusion



Solve problem /
Orientation



Responsibility
Taking

HOBBIES



Travel



Read
Book



Technology



Listen
Music



Watch
Movie



Sport



Playstation
Games



Photography



Internet and
Social Media

REFERENCES

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West Sussex, Crawley, UK



08.02.1992



Nationality: Turkish
Right to work: BRP

EXPERT



- Desktop Publishing 100%
- Outdoor 70%
- Digital Media 80%
- Social Media 80%

SKILLS

SOFTWARE

ADOBE

Photoshop

Illustrator

In Design

Acrobat

XD

Premiere

After Effect

Lightroom

MS OFFICE

Word

Excel

Powerpoint

TECHNOLOGY

Pc

Mac

Q keyboard

Canon Camera

Digital Print

Office Gadgets

PRINTING

Paper Information

Print Preparation

Approval

Color Information

Printing Techniques

Follow Up

Mounting

ADVERTISING MATERIALS

Material Information

Print Information

Mounting Info

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WORK EXPERIENCES



VISUAL DESIGN SPECIALIST, SORA KOZMETİK

MAKEUP MAĞAZACILIK/ Cosmetic Products Production & Sales, Istanbul.

2023

- Product and model photo retouching operations.
- Campaign designs and video preparations. Sizing; post, story, poster, photoblock, in-store screens, html mailing, website slider, online sales platforms.
- Alix avien academy corporate identity design; card, file, light box, roll up, poster, brochure, story, post, advertising images. Professional makeup tutorial book design.
- Video montages, website images for export, tracking and adding new products.

Partner companies of products.
Design in English and Turkish.

ALIX AVIEN
PARIS



ALIX AVIEN
ACADEMY

Main company from china.
Design in Turkish.



UP HEART



TURKEY
HUACHENG
YUNLIANG

VISUAL DESIGN SPECIALIST

TURKEY HUACHENG YUNLIANG / Textile Production & Online Sales, Istanbul.

2022-2023

- Up heart brand corporate identity design; logo, box signage, product box design, paper bag design, printed materials, backdrop design, promotional product designs.
- Wordpress website was designed and published. Additionally, special page designs were made with xd.
- Lightroom and photoshop were used for event photo retouches, and premiere and after effects were used for video montages.
- Product design; accessory necklace. Researching, purchasing and tracking the orders of my designs.



VISUAL DESIGN SPECIALIST

POSSIFY OTOMASYON VE BILGISAYAR / IT Sector, Istanbul.

2021-2022

- B2b and possify website design, possify website made from scratch with wordpress. Product 3d designs for the site were carried out with the freelancer team, subject headings and keywords files were prepared for the copywriter for the texts. All visual designs.
- Mailling management, product marketing and promotion and reporting were done with mailchimp.
- Campaign images, social media images, company presentation, mailling images, story sharing images etc. Digital platform designs.
- Designing and purchasing corporate identity, promotional products. Calender, notepad, pen, mask, file, letterhead, signage, showcase dressing, leather file, notebook, brochure, catalogue, technical documents and user guide files of the products, etc.
- Preparation of monthly changing product and price lists.

Partner companies of products. Design in Turkish.

POSSIFY
"Simple, Robust and Reliable"



MOTION GRAPHIC DESIGNER

FRT FIRAT GRUP TEXTILE / Export Textile Company, Istanbul.

2020-2021

- Supporting and assisting in photo shoots of new season products,
- Complete the product video shooting and assembly works and to make them ready for share,
- Preparing print and digital designs such as Labels, Posters, Sliders, Banners, Posts, etc.
- Wordpress website management, content editor, changing all visual infrastructure every season,
- Social media management and content share.

Design in English, Turkish and Russian.

EURO FASHION
STNBL



VISUAL DESIGN SPECIALIST

KOÇAK ELEKTRONİK / Phone Accessories Company, Istanbul.

2019-2020

- Product photo shoots,
- Website page designs and preparation of visual elements, content editing and illustration drawings,
- Packaging and user manual designs of Mopal and Jaws brands,
- JAWS corporate identity design and brand creation process,
- Social media management and sharing, Website and mail management,
- Video shooting, editing and broadcasting tasks.

Partner companies of products.
Design in English and Turkish.

mopal®

JAWS

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WORK EXPERIENCES



GRAPHIC AND WEB DESIGNER

BEYTEK MATBAACILIK / Printing Company, İstanbul.

2018-2019

- Preparation and implementation of all printed and visual materials of the company,
- Coding and publishing of websites belonging to Dogitex, Festinus and Vdisplay brands,
- Preparing and applying print design works of other institutions it serves. Airgrade, Mister Lady, Berkshka, Oysho.
- Getting the company ready to participate in the fair, IWA, Integrated Systems Europe.
- Product photography shoots, Festinus. Preparation of promotional products,
- All printed designs of Beytek and its sub-brands such as Dogibear, Dogitex, Festinus, Vdisplay prepared. Catalog, Brochure, Roll-up, Signage, Label.



Design in English and German.



ASSISTANT ART DIRECTOR

DREAMEDIA (MAGNETIST) / Advertising Agency, İstanbul.

2017-2018

- Designing and following up the printed and digital images of the agency.
- Preparation and revision of all visual designs of Kadem Association. Social media, Poster, Brochure, Booklet, Promotion, Video, Sign.
- Büroseren, Buser, Buserlab, Çağın, MTO President social media post design and ad design.
- For the Novartis brand, Azarga drug presentation. Turkey's first social media book design.
- Preparing and following up the print designs of the brands served.
- Preparing and publishing the promotional video of the products of Cagin furniture company.
- Temporary manage of Büroseren, Buser and Buserlab brands on social media management and reporting.



Design in English and Turkish.



DESIGN AND SOCIAL MEDIA MANAGER

ACY A.Ş. / Tourism, Building, Agriculture, Information, İstanbul.

2016-2017

- Managing the social media account of the Zegan Travel brand and designing images,
- Social media advertising planning. Making video works,
- Social media analysis and detailed reporting,
- Preparation of printing designs and follow-up of printing stages,
- Website and Application management of Promekan brand,
- Zegan travel Application and Website management. Preparation of visual designs.



Design in English and Turkish.



ANIMATION AND VISUAL DESIGN SPECIALIST

FİBER TEKNOLOJİ / Communication, Education and Security, İstanbul.

2015-2016

- Video editing and animation production with After effects,
- Preparation of Piengo and BMT Fire website visual designs,
- Preparation and publication of the Piengopigeon periodical,
- Preparing and publishing the designs of social media images,
- Taking photos and videos of the trainer, completing the assembly stages and publication,
- Post design for trainers' social media accounts,
- Preparing the visual designs of the printed materials and following the printing processes to be made. Business Card, Magazine, Catalogue, Brochure, Booklet, Poster.



Design in Turkish.

