

ESÍN ERTUVAN MARINOV

VISUAL COMMUNICATION DESIGNER

Portfolio: www.esince.ist



DESTINATION

To share with you the knowledge, skills and experiences I have gained over last 7 years. Becoming part of your company, I believe I can take to a higher level.

QUALIFICATIONS

Desktop Publishing

I'm following up all the stages from the creative design stage to the printing processes.

Branding, Logo Design, Corporate Identity, Campaign Preparation and Management, Press Advertisements, Packaging Design, Poster, Catalog, Brochure, Newspaper, Magazine, Insert

I have knowledge / experience in design, material information, assembly system and digital printing systems in outdoor advertising.

Billboard, Racket, Sign, Totem, Pedestal, Orientation, Building Dressing, Vehicle Dressing, Indoor and Outdoor Digital Printing Designs.

Digital Media

I have knowledge / experience of website interface design, e-bulletin, banner techniques and rules.

Website Interface, Dashboard, UI/UX, E-Bulletin, Fixed Banner, Animated Banner, Gif.

Social Media

Creating the brands' accounts on social networks, creating the page with creative design and content, dynamicalize and manage.

Creating/managing social media campaigns, Advertising designs, Creating social media accounts, Making visual designs, Creating Survey, Event and Sales, Reporting.

EDUCATION

Istanbul Arel University - Faculty of Communication - Visual Communication Design (4 years) Marmara University - Digital Marketing and Social Media Specialist (2 months) Zühtü Kurtulmuş High School - Department of Social Sciences

FEATURES











Work











HOBBIES















Conclusion





REFERENCES

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08.02.1992



Nationality: Turkish **Right to work: BRP**

EXPERT



- Desktop Publishing 100%
- Digital Media 80%
- Outdoor 70%
- Social Media 80%

SKILLS

SOFTWARE

ADOBE

Photoshop Illustrator In Design

Acrobat XD

Premiere After Effect Lightroom

MS OFFICE

W/ord Excel

Powerpoint

TECHNOLOGY

Pc Mac Q keyboard Canon Camera Digital Print Office Gadgets

PRINTING

Paper Information **Print Preparation** Approval Color Information **Printing Techniques** Follow Up Mounting

ADVERTISING MATERIALS

Material Information Print Information Mounting Info

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WORK EXPERIENCES



VISUAL DESIGN SPECIALIST, SORA KOZMETÍK MAKEUP MAĞAZACILIK/ Cosmetic Products Production & Sales, Istanbul.

2023

- Product and model photo retouching operations.
- Campaign designs and video preparations. Sizing; post, story, poster, photoblock, in-store screens, html mailing, website slider, online sales platforms.
- Alix avien academy corporate identity design; card, file, light box, roll up, poster, brochure, story, post, advertising images. Professional makeup tutorial book design.
- Video montages, website images for export, tracking and adding new products.



2022-2023

HUACHENG VISUAL DESIGN SPECIALIST YUNLIANG TURKEY HUACHENG YUNLIANG / Textile Production & Online Sales, İstanbul.

- Up heart brand corporate identity design; logo, box signage, product box design, paper bag design, printed materials, backdrop design, promotional product designs.
- Wordpress website was designed and published. Additionally, special page designs were made with xd.
- Lightroom and photoshop were used for event photo retouches, and premiere and after effects were used for video montages.
- Product design; accessory necklace. Researching, purchasing and tracking the orders of my designs.







Main company from china.

Design in Turkish.

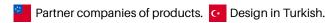


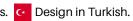






POSSIFY VISUAL DESIGN SPECIALIST POSSIFY OTOMASYON VE BILGISAYAR / IT Sector, İstanbul.





2021-2022

- B2b and possify website design, possify website made from scratch with wordpress. Product 3d designs for the site were carried out with the freelancer team, subject headings and keywords files were prepared for the copywriter for the texts. All visual designs.
- Mailling management, product marketing and promotion and reporting were done with mailchimp.
- Campaign images, social media images, company presentation, mailling images, story sharing images etc. Digital platform designs.
- Designing and purchasing corporate identity, promotional products. Calender, notepad, pen, mask, file, letterhead, signage, showcase dressing, leather file, notebook, brochure, catalogue, technical documents and user guide files of the products, etc.
- Preparation of monthly changing product and price lists.





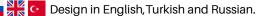






MOTION GRAPHIC DESIGNER FRT FIRAT GRUP TEXTILE / Export Textile Company, İstanbul.





2020-2021

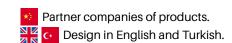
- Supporting and assisting in photo shoots of new season products,
- Complete the product video shooting and assembly works and to make them ready for share,
- Preparing print and digital designs such as Labels, Posters, Sliders, Banners, Posts, etc.
- Wordpress website management, content editor, changing all visual infrastructure every season,
- Social media management and content share.





KOÇAK VISUAL DESIGN SPECIALIST KOÇAK ELEKTRONİK / Phone Accessories Company, İstanbul.

- Product photo shoots,
- Website page designs and preparation of visual elements, content editing and illustration drawings,
- Packaging and user manual designs of Mopal and Jaws brands,
- JAWS corporate identity design and brand creation process,
- Social media management and sharing. Website and mail management.
- Video shooting, editing and broadcasting tasks.







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WORK EXPERIENCES



GRAPHIC AND WEB DESIGNER BEYTEK MATBAACILIK / Printing Company, İstanbul.

2018-2019

- Preparation and implementation of all printed and visual materials of the company,
- · Coding and publishing of websites belonging to Dogitex, Festinus and Vdisplay brands,
- Preparing and applying print design works of other institutions it serves.
 Airgrade, Mister Lady, Berkshka, Oysho.
- Getting the company ready to participate in the fair, IWA, Integrated Systems Europe.
- Product photography shoots, Festinus. Preparation of promotional products,
- All printed designs of Beytek and its sub-brands such as Dogibear, Dogitex, Festinus,
 Vdisplay prepared. Catalog, Brochure, Roll-up, Signage, Label.









DREAMEDIA

ASSISTANT ART DIRECTOR DREAMEDIA (MAGNETIST) / Advertising Agency, İstanbul.

2017-2018

- Designing and following up the printed and digital images of the agency.
- Preparation and revision of all visual designs of Kadem Association.
 Social media, Poster, Brochure, Booklet, Promotion, Video, Sign.
- Büroseren, Buser, Buserlab, Çağın, MTO President social media post design and ad design.
- For the Novartis brand, Azarga drug presentation. Turkey's first social media book design.
- Preparing and following up the print designs of the brands served.
- Preparing and publishing the promotional video of the products of Cagin furniture company.
- Temporary manage of Büroseren, Buser and Buserlab brands on social media management and reporting.







DESIGN AND SOCIAL MEDIA MANAGER

ACY A.Ş. / Tourism, Building, Agriculture, Information, İstanbul.

2016-2017

- Managing the social media account of the Zegan Travel brand and designing images,
- Social media advertising planning. Making video works,
- Social media analysis and detailed reporting,
- Preparation of printing designs and follow-up of printing stages,
- Website and Application management of Promekan brand,
- Zegan travel Application and Website management. Preparation of visual designs.











ANIMATION AND VISUAL DESIGN SPECIALIST

FIBER TEKNOLOJI / Communication, Education and Security, Istanbul.

2015-2016

- Video editing and animation production with After effects,
- Preparation of Piengo and BMT Fire website visual designs,
- Preparation and publication of the Piengopigeon periodical,
- Preparing and publishing the designs of social media images,
- Taking photos and videos of the trainer, completing the assembly stages and publication,
- Post design for trainers' social media accounts,
- Preparing the visual designs of the printed materials and following the printing processes to be made.
 Business Card, Magazine, Catalogue, Brochure, Booklet, Poster.









